

**Listing of Claims:**

Claims 1-9: (Canceled).

Claim 10: (Currently Amended) A method comprising:

receiving, at a broadcast receiving device, electronic programming guide data from a broadcast source;

receiving, at the broadcast receiving device, a user request to modify an electronic programming guide configured to display the electronic programming guide data;

receiving, at the broadcast receiving device, one or more presentation criteria for making the user requested modification from the broadcast source;

determining, at the broadcast receiving device, at least one of the one or more presentation criteria corresponds to the user request; and

in response to determining that at least one of the one or more presentation criteria corresponds to the user request, modifying the electronic programming guide using the at least one of the one or more presentation criteria to display an electronic programming guide in accordance with the user request and temporarily changing an object within the electronic programming guide without modifying the layout of the electronic programming guide.

Claim 11: (Previously Presented) The method of claim 10, wherein the modification request includes a selection of a predefined display layout from a database storing a plurality of predefined display layouts.

Claim 12: (Previously Presented) The method of claim 10, wherein the broadcast receiving device comprises a set-top box.

Claim 13: (Previously Presented) The method of claim 10, wherein the electronic programming guide comprises a three-dimensionally arranged set of surfaces textured by pre-processed broadcast program scheduling data.

Claim 14: (Currently Amended) One or more computer readable media storing computer readable instructions that, when executed, cause a processor to perform a method comprising:

receiving electronic programming guide data from a broadcast source;  
receiving a user request to modify an electronic programming guide configured to display the electronic programming guide data;  
receiving, from the broadcast source, one or more presentation criteria for making the user requested modification;  
determining at least one of the one or more presentation criteria corresponds to the user request; and  
in response to determining that at least one of the one or more presentation criteria corresponds to the user request, modifying the electronic programming guide using the at least one of the one or more presentation criteria to display an electronic programming guide in accordance with the user request and temporarily changing an object within the electronic programming guide without modifying the layout of the electronic programming guide.

Claim 15: (Previously Presented) The one or more computer readable media of claim 14, wherein the user requested change corresponds to a selection of a predefined display layout from a database storing a plurality of predefined display layouts.

Claim 16: (Previously Presented) The one or more computer readable media of claim 14, wherein the user request includes a change in a position of at least a portion of the electronic programming guide.

Claim 17: (Previously Presented) The one or more computer readable media of claim 14, wherein receiving a user request includes detection of a sound or a gesture.

Claim 18: (Currently Amended) An apparatus comprising:  
a processor; and  
memory configured to store computer readable instructions that, when executed by the processor, cause the processor to perform a method comprising:  
receiving electronic programming guide data from a broadcast source;  
receiving a user request to modify an electronic programming guide configured to display the electronic programming guide data;

receiving, from the broadcast source, one or more presentation criteria for making the user requested modification;

determining at least one of the one or more presentation criteria corresponds to the user request; and

in response to determining that at least one of the one or more presentation criteria corresponds to the user request, modifying the electronic programming guide using the at least one of the one or more presentation criteria to display an electronic programming guide in accordance with the user request and temporarily changing an object within the electronic programming guide without modifying the layout of the electronic programming guide.

Claim 19: (Previously Presented) The apparatus of claim 18, wherein the user requested change corresponds to a selection of a predefined display layout from a database storing a plurality of predefined display layouts.

Claim 20: (Previously Presented) The apparatus of claim 18, wherein the user request includes a change in a position of at least a portion of the electronic programming guide.

Claim 21: (Previously Presented) The apparatus of claim 18, wherein receiving a user request includes detection of a sound or a gesture.

Claim 22: (Currently Amended) The apparatus of claim 18, wherein the user request includes rearranging the position of at least ~~some~~ a portion of the electronic programming guide data within the electronic programming guide.